

Claims Conference UK Holocaust Poll
October 2021

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	11%
25-29	9%
30-34	10%
35-39	10%
40-49	19%
50-64	23%
65+	18%

- {COLLEGE STUDENT} Are you currently enrolled in university?

Yes	15%
No	85%

- {Region} In which area of the United Kingdom do you live?

England	84%
Scotland	8%
Northern Ireland	3%
Wales	5%

- [Region - if England] In which region of England do you live?

Greater London	19%
South East	15%
North West	13%
Yorkshire & The Humber	10%
East Anglia	10%
West Midlands	10%
South West	9%
East Midlands	8%
North East	6%

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General Awareness

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. These questions don't have right or wrong answers, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?¹

Yes, I have definitely heard about the Holocaust	89%
Yes, I think I've heard about the Holocaust	7%
No, I don't think I have heard about the Holocaust	2%
No, I definitely have not heard about the Holocaust	2%

IF NO, SKIP TO Q11

2. In your own words, what does the term Holocaust refer to? OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)

Extermination of the Jews/Jewish people	75%
World War II	33%
The Nazis	31%
Germany	16%
Genocide generally	11%
Adolf Hitler	11%
Extermination of additional groups	10%
Concentration camps	9%
Auschwitz	1%
Other	4%
Not sure	3%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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3. Who or what do you think is most responsible for the Holocaust? OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED) ²

Adolf Hitler	48%
The Nazis	36%
Germany	20%
Third Reich	7%
Antisemitism	5%
Nationalism	5%
German Army	2%
Jews	1%
World War II	1%
The Great Depression	1%
SS	1%
All world leaders at the time	1%
Axis nations	1%
Christianity	1%
Henrich Himmler	1%
Other	3%
Not sure	5%

4. Who were victims during the Holocaust? OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED) ³

The Jewish People	90%
Roma-Sinti (Gypsies)	11%
Homosexuals	10%
The disabled/ People with disabilities	9%
Ethnic minorities	7%
Non-Jewish Poles	2%
Resistance Workers	1%
Jehovah's Witnesses	1%
Communists	1%
Other	6%
Not sure	4%

² UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

³ *ibid*

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5. In which of the below country, countries, or regions generally did the Holocaust take place? **SELECT ALL THAT APPLY [MULTIPLE ANSWERS ACCEPTED]**

Germany	72%
Poland	54%
Europe (Generally)	27%
Austria	24%
Czech Republic/Slovakia (Former Czechoslovakia)	24%
Hungary	19%
France	17%
The Netherlands (Holland)	16%
Belgium	16%
Ukraine	15%
Romania	15%
Former Yugoslavia	14%
Former Soviet Union	14%
Lithuania	11%
Italy	11%
Latvia	10%
Estonia	10%
Denmark	7%
Greece	7%
The United Kingdom	2%
Australia	2%
North Africa	2%
United States	1%
China	1%
All of the above	1%
Other	1%
Not sure	6%

6. From what you know or have heard, what was Auschwitz-Birkenau? **OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)**

Concentration camp	65%
Death/extermination camp	23%
Forced labor camp	3%
Other	3%
Not sure	18%

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7. Okay, and have you heard of “The Final Solution” before?

Yes, I have definitely heard of the Final Solution	40%
Yes, I think I have heard of the Final Solution	13%
No, I do not think I have heard of the Final Solution	25%
No, I definitely have not heard of the Final Solution	22%

8. **[IF HEARD OF THE FINAL SOLUTION]** And in your own words, what was the “Final Solution”? **OPEN ENDED WITH PRECODES (MULTIPLE RESPONSES ALLOWED)**

The Nazi plan to murder the Jews	68%
Genocide	19%
Adolf Hitler	10%
The Holocaust	2%
Other	2%
Not sure	13%

9. Which war or wars is the Holocaust associated with?

World War II	88%
World War I	5%
Cold War	2%
Vietnam War	--
Korean War	--
Iraq War	--
Other	--
Not sure	5%

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Familiarity with Key Holocaust Figures

INTRO: The term “Holocaust” refers to the systematic, bureaucratic, state-sponsored persecution and murder of Jewish people by the Nazi regime and its collaborators during World War II. I am now going to ask you some questions about the Holocaust.

10. First, when you think about the Holocaust which individuals or groups are the **FIRST** to come to mind for you? **OPEN END PRECODES (MULTIPLE ANSWERS ACCEPTED)**

Jews	66%
The Nazis	26%
Adolf Hitler	15%
Germans	9%
Heinrich Himmler	2%
The Schutzstaffel (SS)	2%
Anne Frank	1%
The Gestapo	1%
Roma-Sinti (Gypsies)	1%
Homosexuals	1%
The disabled	1%
Other	2%
Not sure	4%

11. You will now see the names of some historical figures and groups that are associated with a particular point in history. For each, please indicate whether or not you are familiar with the individual or group.

- Adolf Hitler

TOTAL FAMILIAR	94%
TOTAL NOT FAMILIAR	5%
Very familiar	65%
Familiar	29%
Not very familiar	3%
Not at all familiar	2%
Not sure	1%

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- Anne Frank

TOTAL FAMILIAR	87%
TOTAL NOT FAMILIAR	11%
Very familiar	45%
Familiar	42%
Not very familiar	9%
Not at all familiar	2%
Not sure	2%

- Oskar Schindler

TOTAL FAMILIAR	61%
TOTAL NOT FAMILIAR	35%
Very familiar	25%
Familiar	36%
Not very familiar	18%
Not at all familiar	17%
Not sure	4%

- Elie Wiesel

TOTAL FAMILIAR	16%
TOTAL NOT FAMILIAR	73%
Very familiar	5%
Familiar	11%
Not very familiar	25%
Not at all familiar	48%
Not sure	11%

- Joseph Goebbels

TOTAL FAMILIAR	55%
TOTAL NOT FAMILIAR	38%
Very familiar	26%
Familiar	29%
Not very familiar	21%
Not at all familiar	17%
Not sure	7%

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- Heinrich Himmler

TOTAL FAMILIAR	61%
TOTAL NOT FAMILIAR	35%
Very familiar	25%
Familiar	36%
Not very familiar	22%
Not at all familiar	13%
Not sure	4%

- Adolf Eichmann

TOTAL FAMILIAR	57%
TOTAL NOT FAMILIAR	38%
Very familiar	24%
Familiar	33%
Not very familiar	18%
Not at all familiar	20%
Not sure	5%

- Winston Churchill

TOTAL FAMILIAR	94%
TOTAL NOT FAMILIAR	5%
Very familiar	59%
Familiar	35%
Not very familiar	4%
Not at all familiar	1%
Not sure	1%

- Neville Chamberlain

TOTAL FAMILIAR	61%
TOTAL NOT FAMILIAR	35%
Very familiar	28%
Familiar	33%
Not very familiar	21%
Not at all familiar	14%
Not sure	4%

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- Joseph Stalin

TOTAL FAMILIAR	69%
TOTAL NOT FAMILIAR	28%
Very familiar	29%
Familiar	40%
Not very familiar	19%
Not at all familiar	9%
Not sure	3%

- The Schutzstaffel (SS)

TOTAL FAMILIAR	56%
TOTAL NOT FAMILIAR	41%
Very familiar	22%
Familiar	34%
Not very familiar	19%
Not at all familiar	22%
Not sure	3%

- The Gestapo

TOTAL FAMILIAR	71%
TOTAL NOT FAMILIAR	26%
Very familiar	38%
Familiar	33%
Not very familiar	16%
Not at all familiar	10%
Not sure	3%

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12. Approximately how many Jews were killed during the Holocaust?⁴ Please select from the following list: **SELECT ONE**

Approximately:

25,000	1%
100,000	3%
1 million	9%
2 million	9%
6 million	48%
20 million	11%
Not sure	19%

13. Okay and how was the Holocaust carried out*? OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)

Gassing	62%
Concentration camps	20%
Shooting	14%
Death Camps	11%
Starvation	10%
Slave labor camps	7%
Medical Experiments	4%
Ghettos	4%
Death marches	1%
All of the above	1%
Other	4%
Not sure	1%

**Carried out refers to the specific actions that were implemented to persecute and murder Jewish people during the Holocaust.*

⁴ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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14. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)**

Auschwitz	63%
Bergen-Belsen	14%
Dachau	10%
Treblinka	6%
Warsaw ghetto	6%
Sobibór	4%
Buchenwald	4%
Belzec	2%
Chelmno	1%
Theresienstadt	1%
Mauthausen	1%
Krakow ghetto	1%
Sachsenhausen	1%
Majdanek	1%
Ravensbruck	1%
Other	2%
Incorrect response	2%
Don't know	30%

INTRO: Now I am going to ask you some more questions about the Holocaust, life under the Nazis, and their collaborators.

15. In which country did the Nazis first come to power? **OPEN ENDED**

Germany	89%
Other	2%
Not sure	9%

16. Who was the leader of Nazi Germany during the Holocaust? **OPEN ENDED**

Adolf Hitler	94%
Heinrich Himmler	1%
Other	1%
Not sure	4%

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17. As far as you know, other than the Jewish people, which groups, if any were persecuted by the Nazis during the Holocaust? OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)

Roma-Sinti (Gypsies)	29%
Homosexuals	22%
The disabled/ People with disabilities	21%
Ethnic minorities	16%
Non-Jewish Poles	9%
Political opponents of the Nazis	8%
Citizens of other European countries	7%
Communists	4%
Jehovah's Witnesses	3%
Resistance Workers	2%
Catholics/Christians	2%
Other	2%
Not sure	35%

18. During the Holocaust, Jewish people were forced to wear symbols/badges on their clothing to identify and isolate them. If you have heard of any symbols or badges that the Jewish people were forced to wear during the Holocaust, please list them here: OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)

Star of David	27%
Yellow stars	23%
Stars (generally)	16%
Other	9%
Not sure	33%

19. From what you know, not including Jewish people, were other groups of people required to wear special symbols/badges in public during the Holocaust?

Yes, other groups were required to wear special symbols/badges in public during the Holocaust	49%
No other groups were not required to wear special symbols/badges in public during the Holocaust	17%
Not sure	34%

The United Kingdom During the Holocaust

Intro: Now you will be asked some questions about the United Kingdom during the time of the Holocaust and World War II.

20. From what you know, what specific event immediately triggered the United Kingdom's declaration of war on Germany in September 1939? **[OPEN END WITH PRECODES]**

The German/Nazi invasion of Poland	42%
The German/Nazi invasion of Czechoslovakia	1%
Not sure	57%

21. When did the UK government become aware of the mass murder of millions of Jews?

They became aware in the years between 1933 and 1938	12%
They became aware when war broke out in September 1939	10%
They became aware in 1941-1942	21%
They became aware in 1944, after the British were involved in the Allied invasion of occupied Europe	18%
They became aware about it after the war ended in 1945	6%
None of the above	1%
Not sure	32%

22. What happened when the UK government became aware of the mass murder of Jews?

They took steps to rescue the Jews	19%
They didn't take action when they became aware, but said that they would punish the Nazis after the war	15%
They immediately declared war on Germany	11%
They bombed concentration camps like Auschwitz-Birkenau to destroy the gas chambers	6%
They didn't know anything about the mass murder of Jews until after the war	6%
They ignored it	5%
They attacked Jews living in the UK	2%
None of the above	1%
Not sure	35%

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23. From what you know, what was the “Kindertransport”? [OPEN ENDED WITH PRECODES]

A British programme to rescue Jewish children from Nazi Germany before World War II	24%
The Nazi regime’s transportation system	10%
An underground escape network that helped Jews flee Nazi Germany during World War II	1%
Other	6%
Not sure	59%

24. As you may know, the *Kindertransport* was a program to admit unaccompanied Jewish children to the United Kingdom as refugees before World War II carried out by non-governmental organizations. Approximately how many Jewish children were saved through the *Kindertransport*? [OPEN ENDED WITH PRECODES]

0-5,000	3%
9,000-10,000	12%
15,000-20,000	13%
40,000-50,000	17%
More than 1 million	8%
Not sure	47%

25. From what you know or have heard, approximately how many people in the United Kingdom worked to save the Jews of Europe from the Nazis through domestic efforts or campaigns (non-military)?

A great deal	34%
Some	22%
A few	14%
None	2%
Not sure	28%

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26. From what you know, did the UK government allow Jewish refugees into the United Kingdom during World War II?

TOTAL YES	67%
Yes, the UK government allowed all Jewish refugees to immigrate to the United Kingdom during World War II	21%
Yes, the UK government allowed some Jewish refugees to immigrate to the United Kingdom during World War II	46%
No, the UK government did not allow any Jewish refugees to immigrate to the United Kingdom during World War II	4%
Not sure	29%

27. As you may know, Palestine was under British control at the time of World War II and the Holocaust. Did the United Kingdom allow Jewish refugees to immigrate to Palestine during World War II?

TOTAL YES	35%
Yes, the United Kingdom allowed all Jewish refugees to immigrate to Palestine during World War II	12%
Yes, the United Kingdom allowed some Jewish refugees to immigrate to Palestine during World War II	23%
No, the United Kingdom did not allow any Jewish refugees to immigrate to Palestine during World War II	9%
Not sure	56%

28. During World War II, the United Kingdom placed German, Austrian, and Italian nationals in internment camps. As far as you know, did the United Kingdom government place German Jewish refugees in internment camps?

Yes	24%
No	21%
Not sure	55%

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Holocaust Denial

INTRO: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

29. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	93%
No, I do not believe the Holocaust happened	3%
Not sure	4%

30. Okay, and from what you know or have heard, how many people in the United Kingdom think that the Holocaust did not happen?

A great deal	12%
Many	10%
A few	48%
None	10%
Not sure	20%

31. Which of the following statements comes closest to your views about the Holocaust in Europe during World War II? ⁵

The Holocaust is a myth and did not happen	1%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	8%
The Holocaust happened, and the number of Jews who died in it have been fairly described	84%
Not sure	7%

⁵ https://global100.adl.org/public/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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Perceptions/Misperceptions

INTRO: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please indicate if you agree or disagree.

Do you agree or disagree with the following statements?

32. Many non-Jews risked their lives to save Jews during the Holocaust.

TOTAL AGREE	81%
TOTAL DISAGREE	4%
Strongly agree	40%
Agree	41%
Neutral—neither agree nor disagree	10%
Disagree	4%
Strongly disagree	--
Not sure	5%

33. Fewer people seem to care about the Holocaust today than they used to.

TOTAL AGREE	57%
TOTAL DISAGREE	15%
Strongly agree	18%
Agree	39%
Neutral—neither agree nor disagree	24%
Disagree	12%
Strongly disagree	3%
Not sure	4%

34. People talk too much about the Holocaust.

TOTAL AGREE	9%
TOTAL DISAGREE	73%
Strongly agree	4%
Agree	5%
Neutral—neither agree nor disagree	17%
Disagree	30%
Strongly disagree	43%
Not sure	1%

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35. Something like the Holocaust could happen again today.⁶

TOTAL AGREE	56%
TOTAL DISAGREE	21%
Strongly agree	23%
Agree	33%
Neutral—neither agree nor disagree	18%
Disagree	16%
Strongly disagree	5%
Not sure	5%

36. Schools in the United Kingdom should be given more resources from the government to teach students about the Holocaust.

TOTAL AGREE	72%
TOTAL DISAGREE	8%
Strongly agree	41%
Agree	31%
Neutral—neither agree nor disagree	18%
Disagree	6%
Strongly disagree	2%
Not sure	2%

37. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	88%
TOTAL DISAGREE	1%
Strongly agree	65%
Agree	23%
Neutral—neither agree nor disagree	9%
Disagree	1%
Strongly disagree	--
Not sure	2%

⁶ From ADL Global 100 <http://global100.adl.org/public/ADL-Global-100-Executive-Summary.pdf>

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38. The Jewish people could face another genocide.

TOTAL AGREE	21%
TOTAL DISAGREE	42%
Strongly agree	5%
Agree	16%
Neutral—neither agree nor disagree	27%
Disagree	19%
Strongly disagree	23%
Not sure	10%

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HOLOCAUST EDUCATION

INTRO: You will now be asked some questions about how you learned about the Holocaust, as well as questions on Holocaust education in the United Kingdom today.

39. Where did you first hear about the Holocaust?

At secondary school	36%
At primary school	17%
Television	13%
From a friend or relative	7%
Books	6%
Movies	3%
Online, not on social media	2%
Museums	2%
Social Media	1%
At a house of worship (church/synagogue/mosque/temple)	1%
Other	3%
Never heard about the Holocaust before today	1%
Not sure	8%

40. [If respondents answer “Books,” “Television,” “Movies,” or “Social Media,”] Which source based on your previous answer? **OPEN ENDED WITH PRECODES (MULTIPLE CHOICES ALLOWED)**

A history documentary	23%
General history book	9%
BBC Documentary	8%
Schindler’s List	7%
Anne Frank: Diary of a Young Girl	4%
Social media	4%
The Boy in the Striped Pajamas	2%
Shoah (film)	1%
The Pianist	1%
Escape from Sobibór	1%
Other	12%
Not sure	32%

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41. At what level(s) of school did you learn about the Holocaust? (MULTIPLE CHOICES ALLOWED)

At primary school (when aged 11 or under)	25%
In early secondary school (when aged 11 to 14 years)	41%
In late secondary school (when aged 15-16 years)	23%
In college or sixth form (when aged 16-19 years)	7%
At university	2%
Did not learn about the Holocaust at school	13%
Not sure	9%

42. [ONLY IF Q41=A LEVEL] Okay, and in which class or classes did you learn about the Holocaust at school?

History	76%
Religious education / religious studies	13%
English	6%
Politics	4%
Personal, social and health education (PSHE) or a similar subject	3%
Geography	3%
Sociology	3%
School assembly	3%
Citizenship	2%
Modern foreign languages	2%
Science	1%
Art	1%
Computing	1%
Design and technology	1%
Psychology	1%
Maths	--
Other	1%
Not sure	6%

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43. Do you think that all students should learn about the Holocaust while in school?

Yes	83%
No	6%
Not sure	11%

44. [IF PREVIOUS Q = YES] Do you agree or disagree with the following statement:

Holocaust education should be compulsory in school.

TOTAL AGREE	75%
TOTAL DISAGREE	3%
Strongly agree	44%
Agree	31%
Neutral—neither agree nor disagree	21%
Disagree	3%
Strongly disagree	--
Not sure	1%

45. Who do you think should be responsible for providing education about the Holocaust?

[SELECT ALL THAT APPLY]

Schools/teachers	80%
Parents	36%
The government	36%
Religious institutions	27%
Non-profit organizations	17%
The private sector	9%
It is no one's responsibility	3%
Other	1%
Not sure	7%

46. Thinking back to your time in school, how would you rate the education about the Holocaust that you received?

TOTAL EXCELLENT/GOOD	37%
TOTAL FAIR/POOR	39%
Excellent	10%
Good	27%
Fair	27%
Poor	12%
Did not receive education about the Holocaust at school	17%
Not sure	7%

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47. Here is a list of some reasons people have given for why there is a benefit to teaching and learning about the Holocaust in school. Looking at the following list, which of the following would you say is the top benefit or benefits of teaching the Holocaust in school? **[SELECT UP TO 2]**

To prevent something like the Holocaust from happening again	39%
To understand evils of humanity and power	25%
To learn about racism/intolerance	23%
To gain historical knowledge about the Holocaust	20%
To learn from past mistakes	18%
Learning about the Holocaust is the right thing to do	10%
To be a good citizen	4%
All of the above	18%
Other	--
None	1%
Not sure	5%

48. Have you personally or has anyone you know visited a Holocaust memorial or museum in the United Kingdom or elsewhere in the world?

I have personally visited a Holocaust memorial or museum in the United Kingdom or elsewhere in the world	23%
I have not visited, but someone I know has visited	29%
I have not visited a Holocaust memorial or museum and do not know anyone who has visited one	40%
Not sure	8%

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49. [IF VISITED] In which country or countries did you visit a Holocaust memorial or museum?

United Kingdom	35%
Poland	31%
Germany	28%
Israel	8%
Netherlands (Holland)	8%
France	7%
United States of America	6%
Belgium	5%
Austria	3%
Hungary	2%
Switzerland	2%
Croatia	1%
Armenia	1%
Australia	1%
Canada	1%
Spain	--
Albania	--
Not sure	1%

50. Have you personally or has anyone you know visited a former Nazi concentration camp?

I have personally visited a former Nazi concentration camp	13%
I have not visited, but someone I know has visited	32%
I have not visited a former Nazi concentration camp and do not know anyone who has visited one	47%
Not sure	8%

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51. Do you personally know or know of a survivor of the Holocaust, or have you ever heard a survivor of the Holocaust speak? [Please select all that apply]

I personally know a survivor of the Holocaust	4%
I personally knew a survivor of the Holocaust who has passed away	8%
I know of a survivor of the Holocaust but do not know him/her personally	9%
I have heard a survivor of the Holocaust speak in public (e.g., at school, on TV, etc.)	26%
I do not know a survivor of the Holocaust	55%
Not sure	5%

Antisemitism & Neo-Nazism

INTRO: Now you will be asked some questions about antisemitism in the United Kingdom today.

52. From what you know or have heard, what does antisemitism mean?

Prejudice against Jews	80%
Prejudice against Hindus	4%
Prejudice against poor people	2%
Prejudice against homeless people	1%
Not sure	13%

INTRO: According to the IHRA, antisemitism is “a certain perception of Jews, which may be expressed as hatred toward Jews. Rhetorical and physical manifestations of antisemitism are directed toward Jewish or non-Jewish individuals and/or their property, toward Jewish community institutions and religious facilities.”⁷

53. From what you have heard, was there antisemitism in the United Kingdom at the time of the Holocaust?

Yes, there was antisemitism in the United Kingdom at the time of the Holocaust	45%
No, there wasn't antisemitism in the United Kingdom at the time of the Holocaust	10%
Not sure	45%

54. Okay, and in your opinion, is there antisemitism in the United Kingdom today?

Yes, there is antisemitism in the United Kingdom today	65%
No, there is not antisemitism in the United Kingdom today	12%
Not sure	23%

55. What is your sense of how many antisemitic people there are living in the United Kingdom today?

A great deal	6%
Many	18%
A few	50%
None at all	4%
Not sure	22%

⁷ <https://www.holocaustremembrance.com/resources/working-definitions-charters/working-definition-antisemitism>

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56. In your opinion, is antisemitism among the general population in the United Kingdom more widespread or less widespread than 10 years ago, or would you say that there has been no change?

More widespread	22%
Less widespread	26%
There has been no change	26%
Not sure	26%

57. In your opinion, is antisemitism among politicians in the United Kingdom more widespread or less widespread than 10 years ago, or would you say that there has been no change?

More widespread	22%
Less widespread	26%
There has been no change	25%
Not sure	27%

58. Okay, and in your opinion, is antisemitism in the media and among other influencers in the United Kingdom more widespread or less widespread than 10 years ago, or would you say that there has been no change?

More widespread	21%
Less widespread	29%
There has been no change	25%
Not sure	25%

59. Do you agree or disagree with the following statement: A political party running on an antisemitic set of policies or values is likely to come to power in the United Kingdom, in Europe, or another democratic nation.

TOTAL AGREE	21%
TOTAL DISAGREE	35%
Strongly agree	7%
Agree	14%
Neutral—neither agree nor disagree	27%
Disagree	18%
Strongly disagree	17%
Not sure	17%

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60. Do you think that it is acceptable for an individual to support neo-Nazi views?⁸

TOTAL ACCEPTABLE	8%
TOTAL UNACCEPTABLE	81%
Strongly acceptable	2%
Somewhat acceptable	6%
Somewhat unacceptable	10%
Strongly unacceptable	71%
Not sure	11%

61. Have you personally seen Nazi symbols in your community or on the social media platforms you frequent in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

TOTAL YES	25%
Yes—in my community	6%
Yes—on social media	12%
Yes—both in my community and on social media	7%
No	69%
Not sure	6%

62. In your opinion, should it be legal or illegal to use Nazi slogans or symbols in the United Kingdom today?

It should be legal use Nazi slogans or symbols in the United Kingdom today	11%
It should be illegal to use Nazi slogans or symbols in the United Kingdom today	74%
Not sure	15%

⁸ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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63. From what you know, or have heard, how many, if any neo-Nazis are there in the United Kingdom today?

A great deal	4%
Many	11%
A few	48%
None at all	6%
Not sure	31%

64. Now in thinking about the United States, from what you know or have heard, how many if any, neo-Nazis are there in the United States today?

A great deal	12%
Many	27%
A few	30%
None at all	4%
Not sure	27%

65. Do you think it is likely or unlikely that something like the Holocaust could happen in the United Kingdom today? It is...

TOTAL LIKELY	15%
TOTAL UNLIKELY	73%
Very likely	3%
Somewhat likely	12%
Somewhat unlikely	25%
Very unlikely	48%
Not sure	12%

66. Do you think it is likely or unlikely that something like the Holocaust could happen in another European country today?

TOTAL LIKELY	35%
TOTAL UNLIKELY	51%
Very likely	8%
Somewhat likely	27%
Somewhat unlikely	30%
Very unlikely	21%
Not sure	14%

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Social Media Questions

INTRO: Switching gears slightly, you will now be asked some questions about information you may or may not have seen about the Holocaust on social media.

67. Have you seen or heard anything about the Holocaust on social media?

Yes	23%
No	68%
Not sure	9%

68. [IF YES] Okay and on which social media platforms have you seen anything about the Holocaust? **OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)**

Facebook	48%
YouTube	32%
Twitter	26%
Instagram	22%
TikTok	16%
Google+	9%
Reddit	7%
WhatsApp	5%
Snapchat	5%
Tumblr	5%
Messenger (Facebook)	4%
LinkedIn	4%
Pinterest	4%
Twitch	4%
Spotify	4%
Telegram	4%
Clubhouse	1%
Parlor	1%
Other	1%
None	1%
Not sure	3%

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69. And looking at the following list of social media platforms – how often do you see or hear information about the Holocaust on each of the following platforms?

- Facebook

TOTAL OFTEN	45%
TOTAL RARELY/NEVER	55%
Very often	14%
Somewhat often	31%
Rarely	55%
Never	--
Not sure	--

- YouTube

TOTAL OFTEN	52%
TOTAL RARELY/NEVER	47%
Very often	30%
Somewhat often	22%
Rarely	46%
Never	1%
Not sure	1%

- Twitter

TOTAL OFTEN	53%
TOTAL RARELY/NEVER	47%
Very often	16%
Somewhat often	37%
Rarely	47%
Never	--
Not sure	--

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- Instagram

TOTAL OFTEN	35%
TOTAL RARELY/NEVER	65%
Very often	15%
Somewhat often	20%
Rarely	65%
Never	--
Not sure	--

- TikTok

TOTAL OFTEN	50%
TOTAL RARELY/NEVER	50%
Very often	14%
Somewhat often	36%
Rarely	43%
Never	7%
Not sure	--

- Reddit

TOTAL OFTEN	59%
TOTAL RARELY/NEVER	41%
Very often	27%
Somewhat often	32%
Rarely	41%
Never	--
Not sure	--

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70. Thinking specifically of the content about the Holocaust that you see and hear on social media, which of the following best describes the type of content you engage with most? (MULTIPLE CHOICES ALLOWED)

Content posted by news or media accounts that I follow	21%
Content posted/shared by friends or family	14%
Content posted/shared by influencers or accounts I follow	12%
Content posted by “trolls”	5%
Paid/promoted content	3%
Clickbait	3%
Other	11%
Not sure	45%

71. Have you seen Holocaust denial or distortion* on social media or elsewhere online?

TOTAL YES	29%
Yes, often	5%
Yes, occasionally	10%
Yes, but only once or twice	14%
No	65%
Not sure	6%

*According to the IHRA, **Holocaust denial** is discourse and propaganda that deny the historical reality and the extent of the extermination of the Jews by the Nazis and their accomplices during World War II, known as the Holocaust or the Shoah. Holocaust denial refers specifically to any attempt to claim that the Holocaust/Shoah did not take place.*

Holocaust distortion can include:

- 1. Intentional efforts to excuse or minimize the impact of the Holocaust or its principal elements, including collaborators and allies of Nazi Germany;*
- 2. Gross minimization of the number of the victims of the Holocaust in contradiction to reliable sources;*
- 3. Attempts to blame the Jews for causing their own genocide;*
- 4. Statements that cast the Holocaust as a positive historical event. Those statements are not Holocaust denial but are closely connected to it as a radical form of antisemitism. They may suggest that the Holocaust did not go far enough in accomplishing its goal of “the Final Solution of the Jewish Question”;*
- 5. Attempts to blur the responsibility for the establishment of concentration and death camps devised and operated by Nazi Germany by putting blame on other nations or ethnic groups.*

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72. [IF YES] Where have you seen Holocaust denial or distortion on social media or elsewhere online?

Facebook	33%
YouTube	28%
Twitter	26%
Instagram	12%
WhatsApp	8%
Spotify	8%
Google+	7%
TikTok	6%
Telegram	6%
Clubhouse	5%
Snapchat	4%
Reddit	4%
Pinterest	4%
Tumblr	4%
Parlor	4%
Messenger (Facebook)	3%
Twitch	2%
LinkedIn	1%
Other	1%
None	3%
Not sure	10%

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Demographics

INTRO: We're just about finished...

73. {Gender}

Male	50%
Female	49%
Transgender	1%
Other	--

74. {Race}

White	84%
Black or African or Caribbean or Black	4%
British	
Asian or Asian British	9%
Mixed or Multiple	2%
Arab or Middle Eastern	1%
Other	--

75. [IDEOLOGY] In terms of political orientation or ideology do you consider yourself....?

Far-left	5%
Centre-left	21%
Centre	33%
Centre-right	20%
Far-right	5%
Not Sure	16%

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76. [RELIGION] What is your religion or worldview?

Atheist / Agnostic	14%
Anglican	10%
Roman Catholic	9%
Other Christian denomination	9%
Muslim	5%
Church of Scotland	2%
Methodist	2%
Jewish	2%
Presbyterian	1%
Pentecostal	1%
Baptist	1%
Hindu	1%
Sikh	1%
Buddhist	1%
Other [specify]	1%
None/Not affiliated	37%
Not sure	3%

77. [EDUCATION] What is the highest level of education you have completed?

Apprenticeship	3%
1-4 GCSEs (or equivalent)	15%
5+ GCSEs (or equivalent)	18%
The Scottish National 5 Certificate (or equivalent) [SCOTLAND RESPONDENTS ONLY]	--
2+ A Levels or Scottish Highers (or equivalent)	23%
Degree or above	37%
Prefer not to answer	4%

78. [INCOME]

You and your family earn less than £20,000 annually	23%
£20,000 - £29,999	22%
£30,000 - £39,999	18%
£40,000 - £49,999	11%
£50,000 to £74,999	12%
£75,000 to £99,999	4%
£100,000 or more	3%
Prefer not to indicate	7%

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79. In 2025, the UK Holocaust Memorial and Learning Centre is scheduled to open in London. Are you interested in going to visit the UK Holocaust Memorial and Learning Centre when it opens?

Yes	51%
No	24%
Not sure	25%

80. And finally, in the 2016 referendum on the United Kingdom's membership in the European Union, did you vote to stay in the European Union or leave the European Union?

I voted to stay	40%
I voted to leave	42%
I didn't vote	14%
I don't remember	2%
Not sure	2%